

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	32108	polymorphism	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 13:04
S2	62	polymorphism and (target\$2 adj market\$3)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 13:05
S3	58	polymorphism and (target\$2 adj market\$3) and (@ad<"20020201" or @rlad<"20020201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 15:52
S4	53	polymorphism and (target\$2 adj market\$3) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 13:15
S5	2	(gaming adj behavior) and (target\$2 adj market\$3) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 13:16
S6	21	casino and (target\$2 adj market\$3) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 13:21
S7	63	gaming and (target\$2 adj market\$3) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 14:10
S8	29	segmenting and (target\$2 adj market\$3) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 14:17

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S9	49	(market adj segmentation) and (target\$2 adj market\$3) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 15:01
S10	0	(market adj segmentation) and (polymorph\$) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 15:52
S11	16	(polymorph\$) and (targeted adj market\$) and (@ad<"20020201" or @rlad<"20020201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 15:55
S12	771	(targeted adj market\$) and (@ad<"20020201" or @rlad<"20020201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:23
S13	68	(casino or gaming or gambling) and (targeted adj market\$) and (@ad<"20020201" or @rlad<"20020201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 15:57
S14	31	(casino or gaming or gambling) and (targeted adj market\$) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 16:01
S15	54	(casino or gaming or gambling) and (targeted near3 market\$) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 16:03
S16	1	("20010042002").PN.	US-PGPUB; USPAT; USOCR	OR	OFF	2007/03/05 16:03
S17	548	(targeted adj market\$) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:24

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S18	51	(casino or gambling) and (customer with profile) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:25
S19	132	(casino or gambling) and (target\$ with (marketing or advertising)) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:28
S20	18	(casino or gambling) and (segmenting) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:29
S21	13	(casino or gambling) and (market adj segment\$) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:32
S22	374	(casino\$) and (filter) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:33
S23	144	(casino\$) and (target\$3 with (marketing or advert\$)) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:35
S24	258	(casino\$) and ((customer or player or user) with profile) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:43
S25	2792	(target\$2 adj (market\$3 or advertis\$5)) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:48

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S26	9	S25 and (divided with (subsets or subgroups))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:45
S27	106	(market adj niche) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:51
S28	20323	((customer or user or player) with (profil\$3)) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:51
S29	11824	database\$1 and ((customer or user or player) with (profil\$3)) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:53
S30	4756	S29 and (marketing or advertising)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:52
S31	2650	S30 and target	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:52
S32	1474	S31 and (segment\$)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:52
S33	137	(market adj segmentation) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/05 18:55

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S34	103	(target\$) and (market adj segmentation) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 09:48
S35	390	database\$1 and (targeted adj marketing) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 09:49
S36	84	database\$1 and grouping and (targeted adj marketing) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 09:55
S37	1	database\$1 and (groups with subgroups) and (targeted adj marketing) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 10:00
S38	6	database\$1 and (compar\$3 with attributes) and (targeted adj marketing) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 10:03
S40	170	database\$1 and subset\$1 and (targeted adj marketing) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 10:07
S41	8	database\$1 and casino and (targeted adj marketing) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 10:07
S42	60	database\$1 and segmentation and (targeted adj marketing) and (@ad<"20010201" or @rlad<"20010201")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2007/03/06 10:07